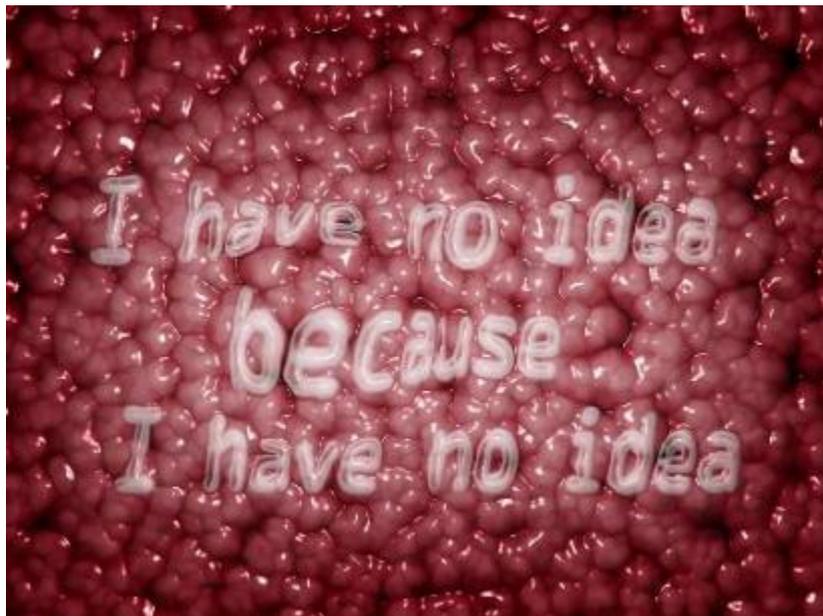
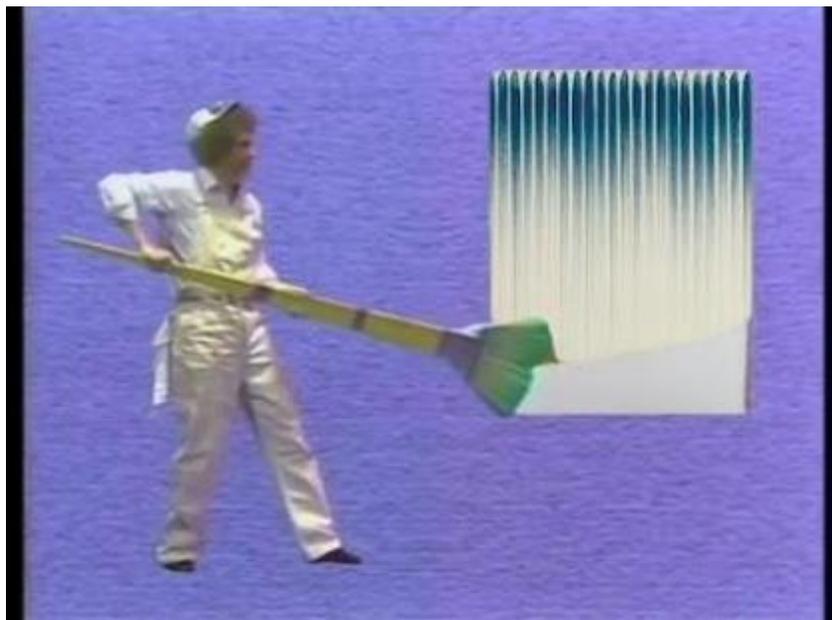


Arario Gallery Seoul, Insane Park's Two-Part Solo Exhibition
I have no idea, because I have no idea. & Joy of Painting

- Two-part solo exhibition by Insane Park by two separate themes and titles
 - *I have no idea, because I have no idea. & Joy of Painting*
- Borrowing from subcultural references such as memes in order to deconstruct the desire of individuals within a capitalist society, which is produced and consumed through various media outlets on the Internet such as YouTube and Instagram.



Insane Park, *I have no idea because I have no idea*, 2020, Single-channel video, sound, 25s ©Insane Park and Arario Gallery



Insane Park, *Joy of Painting*, 2020, Single-channel video, sound, 6m 49s ©Insane Park and Arario Gallery

Title	Insane Park Solo Exhibition <i>I have no idea, because I have no idea.</i> <i>Joy of Painting</i> Main Title: <i>I have no idea, because I have no idea.</i>
Date	25 June – 15 August 2020
Location	ARARIO GALLERY SEOUL 84, Bukchon-ro 5-gil, Jongro-gu, Seoul, Korea
Exhibited Works	Around 30 works including video art, paintings, and installation pieces
Opening Time	TUE – SAT 11:00 – 18:00 (Closed on SUN, MON) * May limit number of visitors due to COVID19
Press Conference	2 p.m. Thursday 25 June 2020

Arario Gallery Seoul opens a two-part solo exhibition *I have no idea, because I have no idea.* and *Joy of Painting* by Insane Park. Through the continual experimentation of collecting, reproducing, and transforming images made by and for mass media, the artist aims to portray and reveal the essential problems hidden behind the duality of cultural experiences faced by the current generation.

The first of the two exhibitions, *I have no idea, because I have no idea.*, is comprised of installations and video art that appropriate memes, which oversaturate the internet, in an art historical narrative. Moving images and GIFs, even as short as 20 odd seconds, instantaneously capture the emotions and thoughts of a fleeting moment by referencing various modes of online communication. Through his body of work, Insane Park highlights the positioning of memes as a social trend through exponential reproduction and distribution, often taken out of context. This process guides the audience to challenge the tolerance of today's vapid societal structure, which encourages industries, founded upon material desires of individuals, to spread and flourish through the channel of mass media.

By parodying the widely popular TV program of the same title, *Joy of Painting*—the second of the two exhibitions—humorously satirizes the value of art determined by the art world system. Insane Park collages scenes from the program in order to fabricate an episode in which Bob Ross, American painter and original host of the show, gives an “easy-to-follow” tutorial on becoming a Korean Abstract artist. The works on view, which have been created by borrowing from and imitating elements of the show, pinpoint the mechanism of the art market through the language of memes. This also reflects the artist's intrigue in questioning the role of art in the contemporary art market within the structure of capitalism.

Insane Park incorporates pop culture and internet slang as artistic devices in his new body of work and recalls these subtle references within the context of a contemporary art exhibition. GIFs and memes, which imitate

and duplicate fragments of the past, are overlapped with the detached and flat interactions of today in order to elucidate the contradictions and problems faced by society. The artist not only speaks of the reality in which humor and hatred, aspiration and desire, commodities and trash, and art and memes coexist and but also confronts the instantaneous and unfiltered consumption of the dichotomy of reality.

Insane Park (b. 1980) was awarded the ETRO Art Prize in 2013, which initiated the launch of his career. Taking a seemingly relaxed approach towards the multifaceted societal issues, the artist creates an intuitive and stimulating narrative through his multidisciplinary works. Often perceived as provocative, certain video works have been permanently blocked on platforms such as "YouTube" and "Vimeo". Park's solo exhibition *Sexhibition* at Arario Museum, Dongmun Motel II in 2018, became the focus of public interest. The artist has held solo exhibitions in MakeShop Art Space, Paju in 2017; Art Project CZ, Shanghai in 2015; ARARIO Gallery, Seoul in 2014; Youngeun Art Space, Gwangju in 2012 among various other institutions in Korea. He has been featured in group exhibitions, which include Gyeongnam Art Museum, Gyeongnam in 2017, Savina Museum, Seoul in 2016, Nam June Paik Art Centre, Seoul in 2015. Park was artist-in-residence at Gyeonggi Creation Centre, Gyeonggi-Do in 2015 and at Youngeun Museum of Contemporary Art, Gwangju from 2011 to 2013.

[Appendix 1] Artist CV**Insane Park (b. 1980)****Education**

B.F.A. Dept. of Fine Art, Kyonggi University, Seoul

Solo Exhibition

- 2020 *I have no idea, because I have no idea.*, ARARIO Gallery, Seoul, Korea
- 2018 *Sexhibition*, Arario Museum Dongmun Motel II, Jeju, Korea
- 2017 *Making Film: PORN*, M17, Gyeonggi, Korea
- 2015 *Summer's never coming again*, Art Project CZ, Shanghai, China
- 2014 *ETRO Art Prize*, Baekwoon Gallery, Seoul, Korea
Director's Cut, ARARIO Gallery, Seoul, Korea
- 2012 *Balme Game*, Youngeun Museum of Contemporary Art, Gwangju, Korea
- 2011 *M.IDEA*, ARARIO Gallery, Seoul, Korea
- 2009 *Raid on Media*, Shinhan Gallery, Seoul, Korea

Group Exhibition

- 2020 *Mal vu mal dit*, Haenghwatang ART Space, Seoul, Korea
- 2019 *International Art Festival: Remixing Ground*, La Chapelle de Clairefontaine, Saint Maur des Fossés, France
- 2018 *Camp Greaves DMZ Peace Platform*, Camp Greaves DMZ, Gyeonggi, Korea
- 2017 *Inside Out*, Gyeonggi Museum of Art, Gyeonggi, Korea
Bashful Instinct, GALLERY SU, Seoul, Korea
Stars of Stars, Gyeongnam Art Museum, Changwon, Korea
Incomplete Human, Woori Art Museum, Incheon, Korea
- 2016 *Hello, my friend*, Arko Art Centre, Seoul, Korea
W/M, Space xx, Seoul, Korea
Suwon Museum of Art, Suwon, Korea
Prologue 2016, M17, Gyeonggi, Korea
60 sec: Art, Savina Museum, Seoul, Korea
TRANS, Akiyoshidai International Art Village, Japan
- 2016 *Makeshop TOP 10*, M17, Gyeonggi, Korea

- 2015 *Umbrella and Fan*, Gyeonggi Creation Centre, Gyeonggi, Korea
Super Spreader: Media Virus, Nam June Paik Art Centre, Gyeonggi, Korea
Culture Station Seoul 284, Seoul, Korea
POST pictures, Gallery 175, Seoul, Korea
- 2014 *SEX+Guilty Pleasure*, Amado Art Space, Seoul, Korea
Dakar Biennale, Dakar, Senegal
Monogram, Space 15, Seoul, Korea
- 2013 *The Breath of Fresh*, Gyeonggi Museum of Modern Art, Ansan, Korea
W Imię Ojca? W Imieniu Matki!, Wschdnia Gallery, Poland
Sympathy, Share, Coexistence, Youngeun Museum of Contemporary Art, Gwangju, Korea
- 2012 *Artists with ARARIO Part 3*, ARARIO Gallery, Seoul, Korea
Manner & Landscape, Daegu Art Factory, Daegu, Korea
- 2011 *Tipping Point*, Kwanhoon Gallery, Seoul, Korea
International Art Exhibition THE POWER OF ART 人, Youngeun Museum of Contemporary Art, Gwangju, Korea
- 2010 *Four Lies*, Rite of Passage, Suwon Art Gallery, Suwon, Korea
- 2009 *Ian*, Insane Park, Shonandai MY Gallery, Tokyo
Art in Superstar, Art and Play, Seoul Art Centre, Seoul, Korea
- 2008 *Rite of Passage*, Suwon Art Gallery, Suwon, Korea

Residency

- 2016 (2016-2017) Makeshop Art space residency, M17, Gyeonggi, Korea
Akiyoshidai International Art Village, Yamaguchi, Japan
- 2015 (2015-2016) Gyeonggi Creation Centre, Gyeonggi-Do, Korea
- 2011 (2011-2013) Youngeun Museum of Contemporary Art, Gwangju, Korea

Awards

- 2013 ETRO Art Prize
- 2008 Shinhan Young Artist Festa

Commissions

- 2014 Seoul Foundation for Arts and Culture Art Support Program
- 2013 Gyeonggi Cultural Foundation Art Support Program

[Appendix 2] Major works



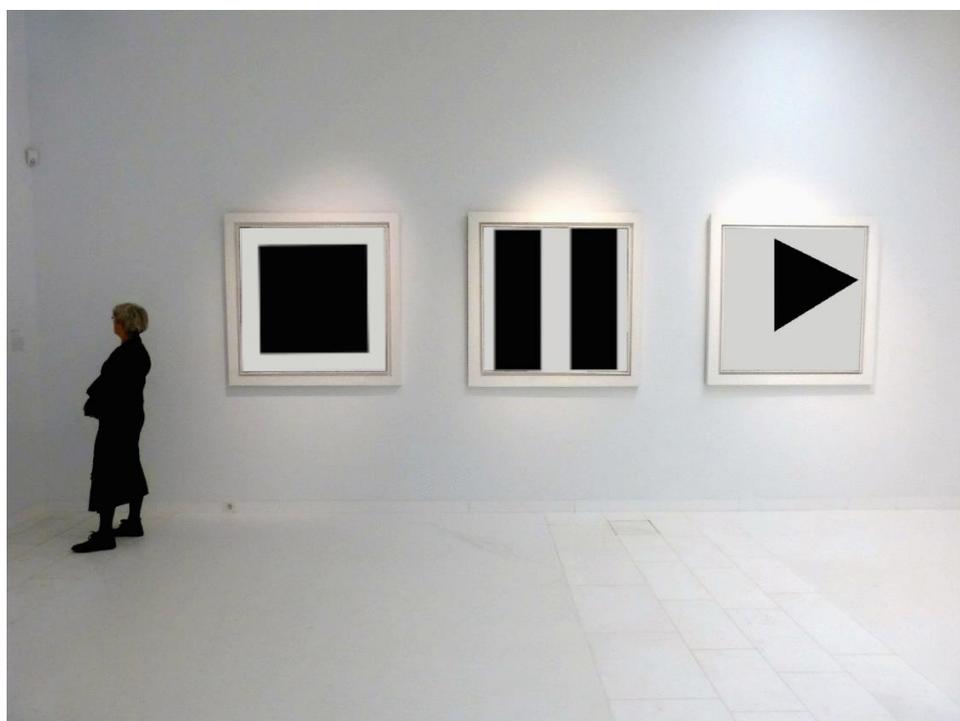
Insane Park, *Barbie Girl*, 2020, Single-channel video, 3m 54s



Insane Park, *Ghost*, 2020, Single-channel video, sound, 3m



Insane Park, *Joy of Painting*, 2020, Oil on canvas, 50 x 40 cm



Insane Park, *Black (Stop, Play, Pause)*, 2020, Oil on canvas, Each 106 x 106 cm

[Appendix 3] Installation view



B1_Installation view of *I have no idea, because I have no Idea & Joy of Painting* at ARARIO GALLERY | Seoul, 2020



B1_Installation view of *I have no idea, because I have no Idea & Joy of Painting* at ARARIO GALLERY | Seoul, 2020



1F_Installation view of *I have no idea, because I have no Idea & Joy of Painting* at ARARIO GALLERY | Seoul, 2020



2F_Installation view of *I have no idea, because I have no Idea & Joy of Painting* at ARARIO GALLERY | Seoul, 2020

ARARIO GALLERY

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